ROCKY MOUNTAIN BRIDE

MEDIA KIT 2025

The only wedding resource, both in print and online, that covers the entire range of the Rocky Mountain and Mountain West region on a national level. Through our products, we artfully represent the natural beauty and authentic nature of weddings in our unique locality. Rocky Mountain Bride offers a wide variety of options to showcase your business, help you gain exposure, and attract your ideal client.



MADISON MALTY PHOTO

STATS

PRINT

Magazines Printed Annually: 90,000 +
Average Sell-Through Rate: 43%

STOCKISTS

U.S. and Canadian retail locations include:
Albertsons, BAM, Barnes & Noble, BCF, Books A Million, Books Inc, Chapters, City Market, Coles, Compass Books, Copperfields, Fred Meyer, Frys Food & Drug, Hallmark, Indigo Books & Music, King Soopers, Kroger City Market, Loblaw, London Drugs, Overwaitea Foods, QFC, Ralphs Fresh Fare, RCSS, Recall, Rosauers, Safeway, Save on Foods, SDM, Walgreens, Smith's Food, Super 1 Foods, Vons Food, Walmart, WINCO Foods

Shipped throughout the US + Canada via shop.rockymountainbride.com

Plus, independent stores, select U.S. airports, ferry terminals in British Columbia and advertiser storefronts including local bridal shops, venues and more!

DIGITAL REACH

Website Views: 1,800,000 +
Online Magazine Impressions: 4,250,000 +
**17% of online traffic is from Canada*

SOCIAL

INSTAGRAM

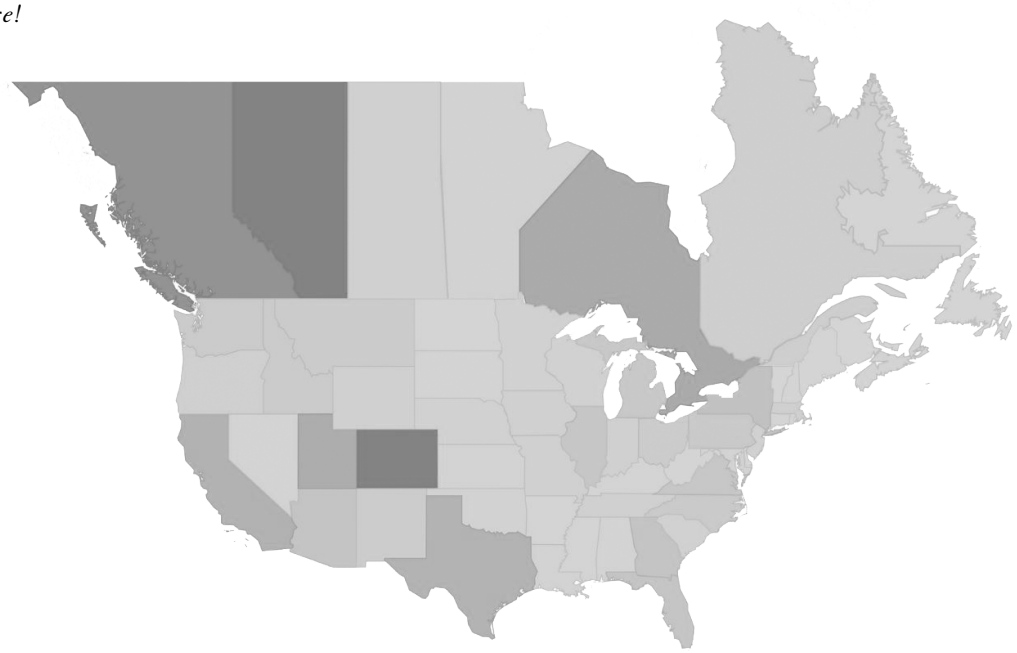
Followers: 121,000 +
Accounts Reached: 60 Million
**15% of followers are from Canada*

FACEBOOK

Followers: 31,500 +

PINTEREST

Followers: 18,600 +
3.5 Million Monthly Views



**heat map denotes density of location of digital readers*







PRINT ADVERTISING

Introducing Arizona & Nevada Print Issues!!!
Arizona Fall/Winter 2025
Nevada Spring/Summer 2026
MOUNTAIN WEST BRIDE

STATE/PROVINCE PUBLICATIONS *Avg. sell through: 42%*

Available at local retailers and advertisers throughout the region
Annual: Arizona, Idaho, Montana, Nevada, New Mexico, Wyoming | **Bi-Annual:** Colorado, Canadian Rockies, Utah

HALF PAGE
$1,800

FULL PAGE
$2,500

TWO PAGE SPREAD
$4,000 **premium placement included*

INSIDE FRONT OR INSIDE BACK COVER
$4,500

BACK COVER
$6,000

NATIONAL PUBLICATION *Avg. sell through: 47%*

Available nationwide at retailers across the U.S. and Canada including Barnes & Noble, Indigo, U.S. airports and ferry terminals in British Columbia

HALF PAGE
$2,500

FULL PAGE
$4,000

TWO PAGE SPREAD
$6,000 **premium placement included*

INSIDE FRONT/INSIDE BACK COVER
$7,500

BACK COVER
$10,000

Online magazine shop sell through: 86%
Online magazine impressions: 4,750,000+

Advertising can be paid in full, or through an agreed upon payment plan (5% fee)
Ad creation - $500
Pricing in USD/CAD







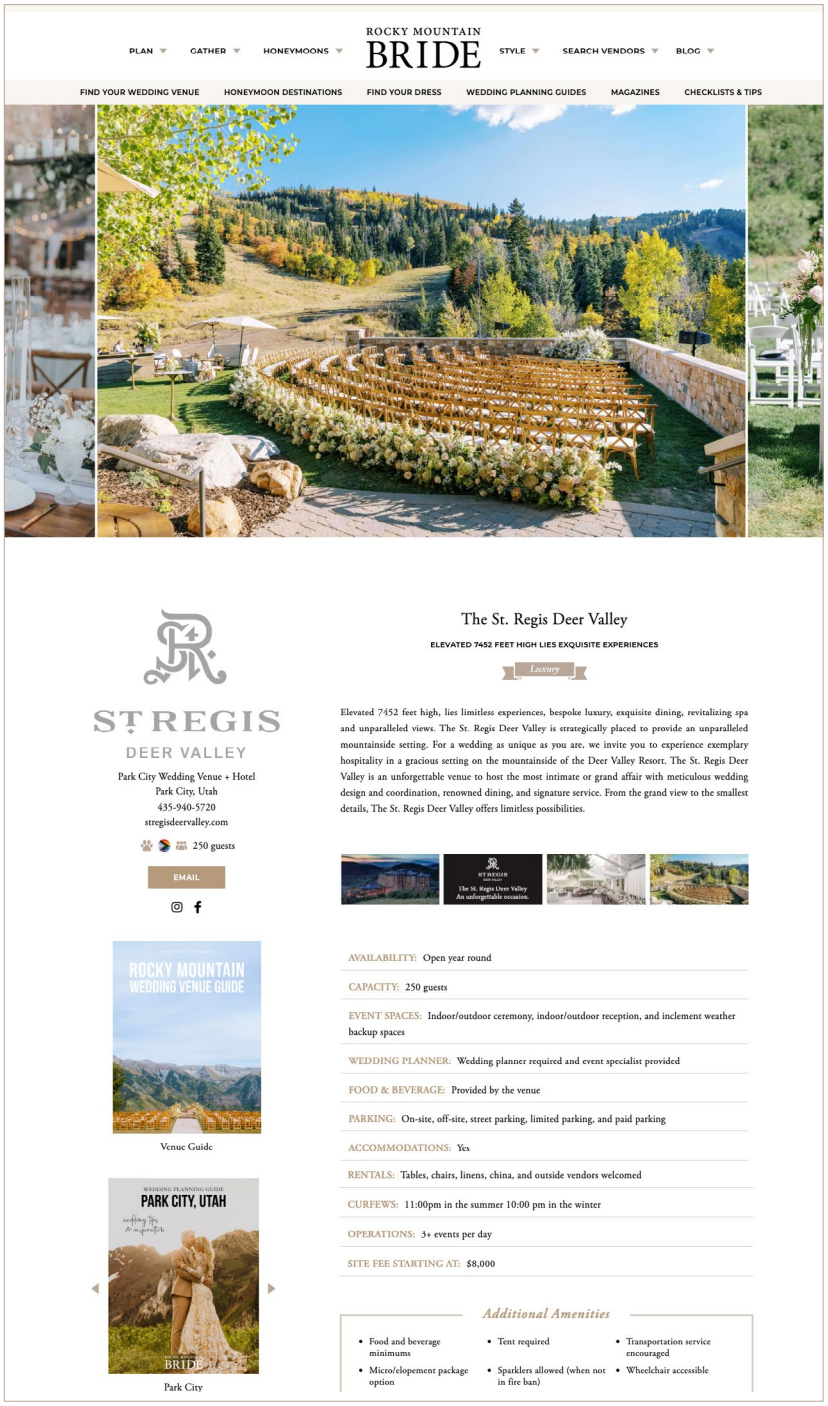
VENUE ADVERTISING

VENUE COLLECTIVE

Join Rocky Mountain Bride's exclusive Venue Collective to reach your ideal couples. Venues receive a Vendor Collective profile, a listing in the Venue Directory and a feature in the Venue Guide.

VENDOR COLLECTIVE PROFILE

Beautifully curated profiles:



PROFILES INCLUDE

- Up to 20 Images
- 3-5 Videos
- Contact Information
- Social Media Handles
- Email Call to Action Button
- Company Description
- Leaderboard Ad for Self Promotion
- Venue Details & Map
- Additional Amenities
- Testimonials
- Links to Features: *Blogs, Magazines, Wedding Guides, Venue Guide, & Downloadable PDFs*

COST

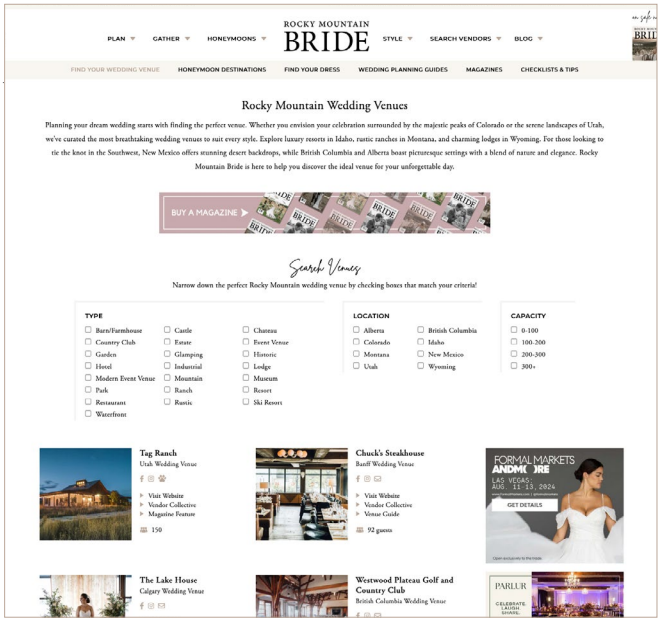
$1,500/year

UPGRADES

$300/year
Add-On 1x Guaranteed Organic Social Media Coverage

BADGE

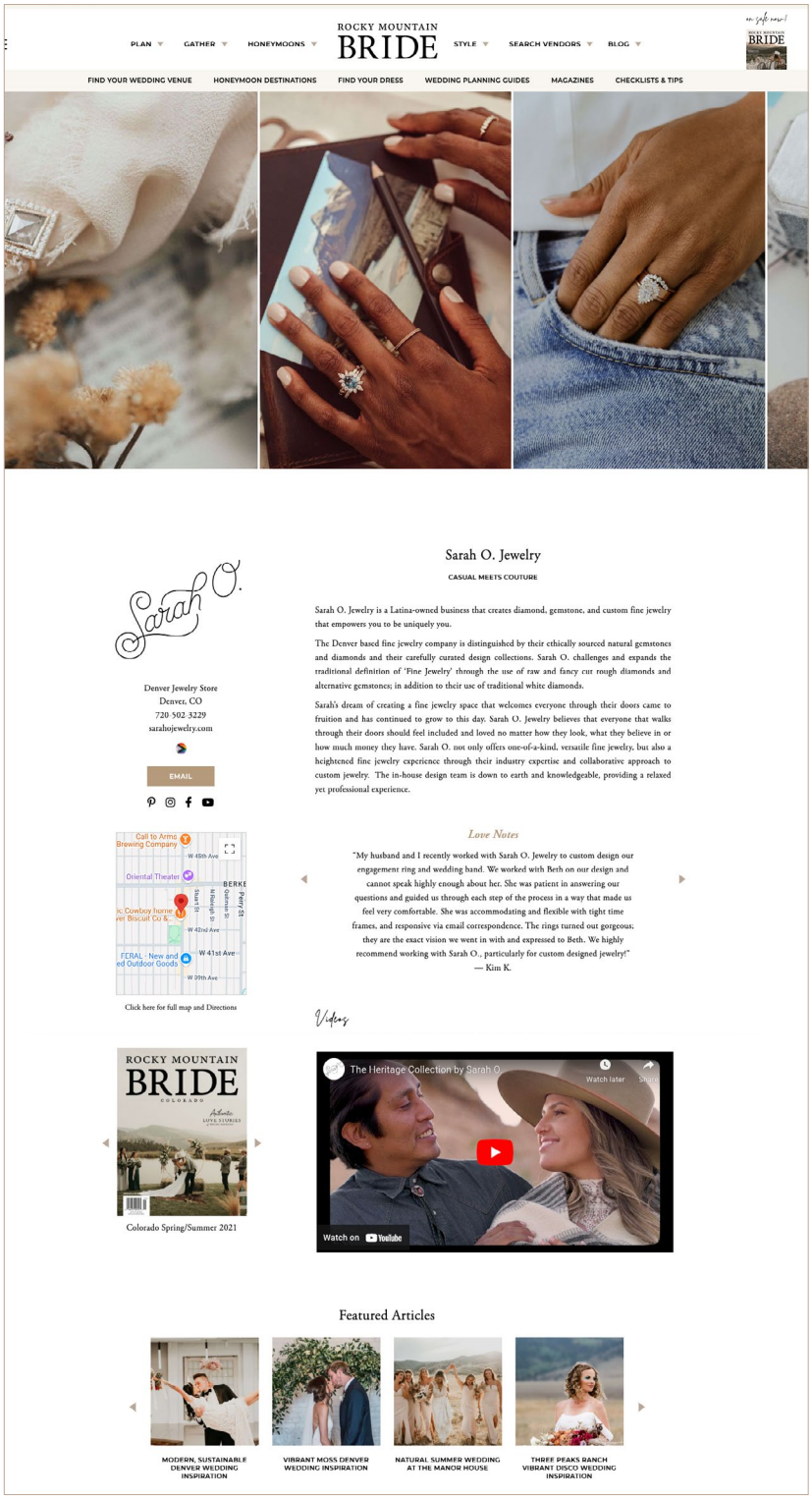
Receive a badge to showcase on your website!



ONLINE VENDOR ADVERTISING

THE VENDOR COLLECTIVE

Online directory featuring top wedding professionals in the region



PROFILES INCLUDE

- Up to 20 Images
- 3-5 Videos
- Contact Information
- Social Media Handles
- Email Call to Action Button
- Company Description
- Fun Facts
- Testimonials
- Links to Features: *Blogs, Magazines, Wedding Guides, Venue Guide, Downloadable PDFs*

STARTER MEMBERSHIP

$700/year
One State/Province + One Category

DESTINATION MEMBERSHIP

$1,500/year
All States/Provinces + One Category

= receive the "travel" badge next to your listing to indicate you travel!

ADD-ON

+ $100/year
Add-On Vendor Category or States/Provinces

MEMBERSHIP UPGRADES

Elite: + $300/year
1 Organic IG Story Campaign, 1 Custom Pin to Vendor Profile

Luxe: + $1,750/year
1 Organic IG Story Campaign, 1 Custom Pin to Vendor Profile, 1 Organic Inclusion in Online Article with Social Media Coverage

BADGE

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DIGITAL ADVERTISING

SIDEBAR AD PRICING

Sold in 6 month increments

SMALL SIDEBAR · 300 x 150px

Homepage: $1,500
Auxiliary Page: $1000

MEDIUM SIDEBAR · 300 x 250px

Homepage: $2,000
Auxiliary Page: $1500

LARGE SIDEBAR · 300 x 600px

Homepage: $4,500
Auxiliary Page: $3,000

LEADERBOARD · 720 x 90px

Homepage: $4,500
Auxiliary Page: $3,000

DIGITAL A LA CARTE

SPONSORED ARTICLE

$2,000

EMAIL BLAST

$1,500

EVENT PROMOTION

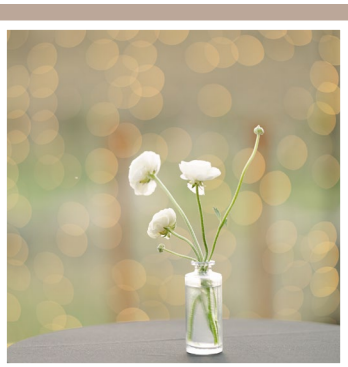
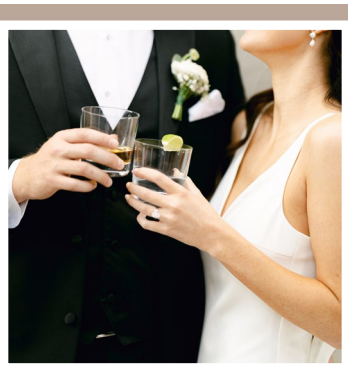
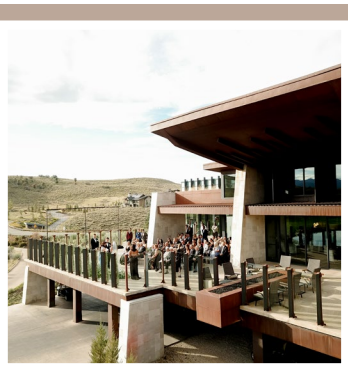
$650

DESIGNER DIRECTORY

A comprehensive space to explore, discover and fall in love with your favorite wedding dress designers! Filled with designers from all over the world, in all price points and all styles, we're here to help you in your search for the perfect dress! Check it out here.

DESIGNER DIRECTORY:

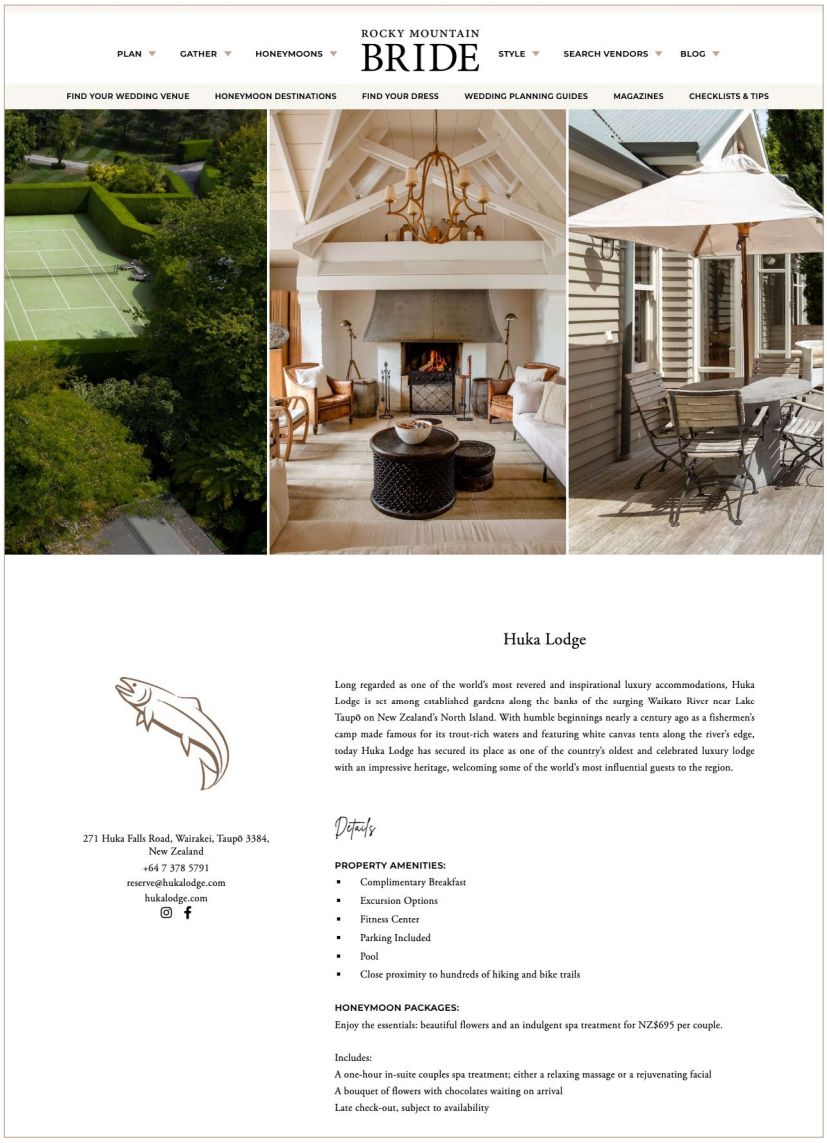
$500


HONEYMOON ADVERTISING

THE HONEYMOON COLLECTIVE

An invitation-only online directory featuring the most desirable honeymoon destinations



PROFILES INCLUDE

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Social Media Handles
Book Now Button
Property Description
Amenities
Honeymoon Packages
Links to Features: *Blogs, Magazines, Wedding Guides, Downloadable PDFs*

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